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Greater Barrie Chamber of Commerce  
97 Toronto Street  
Barrie, ON L4N 1V1

To Whom It May Concern:

I write this letter to recommend NetGain for their services in marketing, search engine optimization (SEO), and web design and development.

I initially hired NetGain to assist us with the launch of our new company website, which was designed by a separate company. NetGain took the time to get to know our business (employment and human rights law) and proactively made suggestions that helped us successfully transition our old site to the new one. We were concerned about losing our Google ranking as we transitioned from the old site, and under NetGain's skillful stewardship, the site transition was a success. In the ensuing months, NetGain has improved our ranking and continues to help us finesse our website so that we can maintain an edge over our competitors, while also maintaining the essence of our brand. They are extremely detail-oriented, creative and offer practical suggestions that have always proven to be successful. In fact, we have been so impressed, we are no longer working with the company that designed our site, and have transferred all of that work to NetGain.

I continue to work with NetGain with respect to our SEO, and I look to them for advice on the content that we create for our site. I plan on asking NetGain to design and develop a microsite for our training company next year, in addition to any



email templates for new courses that we will be offering in the future. I will also be looking for their assistance in any design work that we will need for future advertising initiatives.

I recommend NetGain's services without hesitation. It is an absolute pleasure to work with them.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Shawne Fagan', with a stylized flourish at the end.

Shawne Fagan  
Manager, Marketing, Communications and Training