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Barrie, ON – February 01, 2010 – NetGain SEO has launched a new resources webpage on their corporate website. The news page is an interactive blog forum for information on search engine optimization (SEO), web/graphic design and marketing. This includes industry updates, articles, cases studies and press releases.

The blog is a source of valuable information and a vehicle for consumers to communicate ideas with industry experts. The site is a great source for tips and tricks on developing and maintaining modern, search engine optimized websites. It also provides content on graphic/web design. This includes articles on successful email campaigns and generating more leads from a website.

The resources page is also important for SEO as it ensures that fresh and engaging content is always available. Essentially, search engines index a site by its contents. The more current and relevant the information on the site the higher it will be ranked. This is important for when customers search for a company's services online. If a company is ranked well they will be easily found which ensures that revenue is not lost to more visible competitors.

NetGain was founded in 2008 as an advanced web and graphic services company. NetGain specializes in making websites that are easily found on major search engines, such as, Google, Yahoo & MSN. Using modern SEO techniques, state-of-art layout and graphic design tools they create clean, searchable sites. The new resources page is an edition to the NetGain site and a service they have extended to several of their customers.

According to Drew Dekker, Vice President and founder of NetGain SEO, "The News Page is a valuable industry resource. We are pleased to add blog forum applications to our extensive line of web, graphic and marketing services. The service has already been introduced to several of our customers and we anticipate positive results."

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